

CURRICULUM VITAE

Marcos P. Dias

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EDUCATION

October 2008 - September 2009

MSc with Distinction in Interactive Digital Media

Trinity College Dublin, College Green, Dublin 2, Ireland

www.scss.tcd.ie/postgraduate/mscidm/

September 2007 - June 2008

BA (Hons) in Digital Media Design and Production - First Class Honours -

Received the Derek Hill Award 2008 for most creative Design Student

Letterkenny Institute of Technology, Letterkenny, Co. Donegal, Ireland

www.lyit.ie/courses/design/BA_Digital_Media_LY_DDIGM_B.html

February 1990 - July 1995

Bachelors Degree in Architecture and City Planning - Weighted Average Grade: 78.6%

School of Architecture and City Planning, University of Sao Paulo (USP), r. do Lago, 876, Sao Paulo, SP, Brazil

www.usp.br/fau

WORK

September 2009 to November 2009

Designing Dublin Project

Ormond Building, Upper Ormond Quay, Dublin 1, Ireland

One of ten individuals selected to participate in pilot project run by Design Twentyfirst Century in partnership with Dublin City Council, Creative Dublin Alliance and KaosPilots from Aarhus, Denmark. This will be a collaborative design process involving a multi-disciplinary team over the course of three months to research, invent and prototype solutions for a Dublin city project based on social innovation.

www.design21c.com

April 2008 to August 2008

Freelance Facilitator and Video Producer

Regional Cultural Centre, Letterkenny, Co. Donegal, Ireland

Filmed and edited documentary for the Earagail Arts Festival 2008 as part of joint internship with the Festival and Cultural Centre. Developed video projects and provided training in video equipment usage and design software.

www.youtube.com/watch?v=eBY_aY4avRo

www.donegalculture.com

www.eaf.ie

September 2006 to November 2006

Freelance Designer

Bundoran, Co. Donegal, Ireland

Produced photo shoot, identity development and PDF presentation for Jonathan Ball, artist/blacksmith in Kinlough, Co. Leitrim.

<http://www.lightartworks.com/photography.html>

April 2006 to August 2007

Senior Surf Instructor and Pool Lifeguard

Bundoran Surf Co. and Ballyshannon Leisure Centre, Co. Donegal, Ireland

Managed staff, taught surfing to adults and children and lifeguarded local indoor pool.

September 2002 to November 2005

Duty Manager and Senior Surf Instructor

Delphi Adventure Holidays, Leenane, Co. Galway, Ireland

Managed and trained staff, organised and ran RLSS Beach Lifeguard courses and instructed children in outdoor activities including surfing, climbing and abseiling.

April-July 2002

Activity Instructor

Junior Choice Adventure, Devon, UK

Instructed children (8-14 years old) in outdoor activities including surfing, climbing, abseiling, mountain biking, fencing, air rifles, archery and orienteering.

November-December 2001

Divemaster Traineeship

Diving Dreams - 252 Walker St. Townsville, Australia

Became a PADI Qualified Divemaster. Worked in the retail unit and on a diving boat assisting Diving Instructors with PADI Open Water program.

January to February 2001

Freelance Web Designer

London, UK

Redesigned website for lawyer Georg Panzer in London including concepts, branding, structuring, image editing and coding.

December 1999 to December 2000

Interaction Designer

Electronic Ink, London, UK

As part of the start-up staff of the new London branch, underwent one and a half month's initial training in Philadelphia, USA. Developed, designed and produced Flash and HTML pages. Clients included Reuters and MBNA.

www.electronicink.com

October to November 1999

Freelance Designer

Perception Digital Media, London, UK

Created concepts and maintained websites, edited content, optimised graphics and produced Flash elements for clients such as Apple Computer Europe and Mattel.

June 1997 to September 1998

Contributing Editor

Design Gráfico magazine, Sao Paulo, Brazil

Authored tutorial articles about design software including Photoshop, Illustrator, and Dreamweaver.

www.design-grafico.com.br

August 1995 to July 1998

Architect and Designer

HD Technology, Sao Paulo, Brazil

Designed office and retail store layouts and produced CAD drawings for computer network layouts. Produced website, corporate identity, brochures and trained staff in the use of design software.

SKILLS

Software: Highly proficient with web and graphic design software including Dreamweaver, Flash, Photoshop, Logic (including the use of MIDI), Final Cut Pro, Illustrator and 3D Studio Max.

Programming: Comprehensive knowledge of HTML, CSS, digital image editing, website design and usability. Working knowledge of Javascript programming, PHP, Actionscript 3 and Processing.

Sensor technologies: Working knowledge of Arduino programming, Pure Data (PD) and basic electronics.

Photography: Comprehensive knowledge of digital photography and image manipulation using a Canon EOS 350D DSLR camera, Sigma EF-500 DG Super flashgun and Adobe Photoshop.

Video: Working knowledge of video editing and production in both DV and HD formats, using Sony HVR-Z1E, Canon XL1, JVC GY-DV500 and SONY HDR-HC7E cameras and editing audio and video in Final Cut Pro.

Audio: Working knowledge of Edirol R-09 24-bit WAVE/MP3 recorder for sampling sounds and the use of MIDI and synthesizers in Logic to create audio tracks.

Languages: Fluent English and Portuguese, working knowledge of Spanish and basic understanding of French.

INTERESTS

I am interested in the use of digital technologies to generate social interaction, ubiquitous computing, mobile and sensor technologies, digital art installations, video, audio, multimedia, photography, digital image manipulation, film, drawing, painting, animation, product design and architecture.

I worked as a voluntary coach for the Irish Surfing Association (ISA) between 2005 and 2009 and have coached the Irish National Surfing team during international events in France, Spain, Portugal, Morocco and Costa Rica. I qualified as a tutor under the Adventure Sports Framework of Coaching Ireland and have taught both ISA Surf Coach courses and Royal Life Saving Society (RLSS) Beach Lifeguard courses.

During my studies in the Letterkenny Institute of Technology I helped to organise the Open Day in the Design Department, assisting the tutors in showcasing work and facilities to prospective students and was also an active member of the LYIT Basketball and Disc Clubs.

During my studies at Trinity College I helped in the organisation of the Open Day and taught climbing to adults in the Trinity Gym.