

# CURRICULUM VITAE

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## EDUCATION

February 2010 onwards

**PhD Arts – Media and Communications Program**

Supervisors: Scott McQuire and Nikos Papastergiadis

[\*School of Culture and Communication, Faculty of Arts, University of Melbourne, Australia\*](#)

October 2008 – September 2009

**MSc with Distinction in Interactive Digital Media**

[\*Trinity College Dublin, College Green, Dublin 2, Ireland\*](#)

September 2007 – June 2008

**BA (Hons) with First Class Honours in Digital Media Design and Production**

[\*Letterkenny Institute of Technology, Letterkenny, Co. Donegal, Ireland\*](#)

February 1990 – July 1995

**Bachelors Degree in Architecture and City Planning**

**Weighted Average Grade: 78.6%**

[\*School of Architecture and City Planning, University of Sao Paulo \(USP\), r. do Lago, 876, Sao Paulo, SP, Brazil\*](#)

## AWARDS

March 2010

**Institute for a Broadband-Enabled Society (IBES) Top-Up Scholarship Award**

*Institute for a Broadband-Enabled Society (IBES), University of Melbourne, Australia*

December 2009

**Melbourne International Research Scholarship (MIRS) and Melbourne International Fee Remission Scholarship (MIFRS) Awards**

*School of Culture and Communication, Faculty of Arts, University of Melbourne, Australia*

September 2009

**First student to be awarded a distinction in the MSc Interactive Digital Media course (formerly called M.Sc in Multimedia Systems)**

*Trinity College Dublin, College Green, Dublin 2, Ireland*

June 2008

**Derek Hill Award 2008: Most Creative Design Student**

*Letterkenny Institute of Technology, Letterkenny, Co. Donegal, Ireland*

## TEACHING

February 2011 onwards

**Subject Coordinator, Lecturer and Tutor – Net Communication ([MECM20003](#))**

*Faculty of Art, School of Culture and Communication, University of Melbourne, Australia*

Responsible for administrating and teaching 260 undergraduate students (second year onwards). Duties include hiring and coordinating tutors, student administration, preparing twelve two-hour lectures, twelve one-hour tutorials and marking essays and practical assignments.

July 2010 – October 2010

**Tutor – Communication Technology in Context (ACC2001)**

*[Faculty of Arts, Education and Human Development](#), Victoria University (St. Albans Campus), Australia*

Responsible for preparing and delivering twelve one-hour tutorials for 60 (second and third year) undergraduate students. Duties included marking exams and term papers.

Course coordinator: Dr. Mark Coté

## GUEST LECTURES

October 2009

**‘The Making of the CUBE Project – Spatial Awareness of the Museum Building’ (01/10/09), and ‘An Introduction to Designing Dublin’ (22/10/09)**

*Trinity College, Dublin, Ireland*

One-hour lectures presented for graduate students of the MSc in Interactive Digital Media.

Course coordinator: Dr. Marie Redmond

## PUBLISHED ARTICLE

November 2009

**Spatial Awareness and Exploration of the Museum Building**

*[Parsons Journal for Information Mapping](#)*

## CONFERENCES AND SYMPOSIUMS

7-9 December 2010

**Cultural Studies Association of Australasia Conference (CSAA) - A Scholarly Affair 2010**

*Byron Bay Community Centre, Byron Bay, Australia*

Presented paper entitled *The Converging Worlds of Surfing the Web and the Sport of Surfing*.

21 September 2010

**Institute for a Broadband-Enabled Society (IBES) Inaugural Annual Symposium**

*Alan Gilbert Building, University of Melbourne, Australia*

Presented poster about project proposal for IBES Top-up Scholarship Award.

## WORK

April 2010 onwards

**Editorial Board Member**

*[Platform Journal of Media and Communication](#), University of Melbourne, Australia*

Redesigned the entire website in September 2009, created new design layout including logo, posters and invitations, attended board meetings and updated online issues.

September 2009 to November 2009

**Designing Dublin: Learning to Learn project**

*[Designing Dublin](#), The Ormond Building, Ormond Quay, Dublin 7, Ireland*

One of ten individuals selected to participate in pilot project ran by Design Twentyfirst Century in partnership with Dublin City Council, Creative Dublin Alliance and KaosPilots from Aarhus, Denmark. Collaborative design process involving a multi-disciplinary team over the course of three months to research, invent and prototype solutions for a project based on social innovation in north Dublin.

April 2008 to August 2008

**Freelance Facilitator and Video Producer**

*Regional Cultural Centre, Letterkenny, Co. Donegal, Ireland*

Filmed and edited [documentary](#) for the [Eragail Arts Festival 2008](#) as part of joint internship with the Festival and Cultural Centre. Developed video projects and provided training in video equipment usage and design software.

September 2006 to November 2006

**Freelance Designer**

*Bundoran, Co. Donegal, Ireland*

Produced [photo shoot](#), identity development and PDF presentation for Jonathan Ball, artist/blacksmith in Kinlough, Co. Leitrim.

April 2006 to August 2007

**Senior Surf Instructor and Pool Lifeguard**

*Bundoran Surf Co. and Ballyshannon Leisure Centre, Co. Donegal, Ireland*

Managed staff, taught surfing to adults and children and lifeguarded local indoor pool.

September 2002 to November 2005

**Duty Manager and Senior Surf Instructor**

*Delphi Adventure Holidays, Leenane, Co. Galway, Ireland*

Managed and trained staff, organised and ran RLSS Beach Lifeguard courses and instructed children in outdoor activities including surfing, climbing and abseiling .

April-July 2002

**Activity Instructor**

*Junior Choice Adventure, Devon, UK*

Instructed children (8-14 years old) in outdoor activities including surfing, climbing, abseiling, mountain biking, fencing, air rifles, archery and orienteering.

November-December 2001

**Divemaster Traineeship**

*Diving Dreams - 252 Walker St. Townsville, Australia*

Became a PADI Qualified Divemaster. Worked in the retail unit and on a diving boat assisting Diving Instructors with PADI Open Water program.

January to February 2001

**Freelance Web Designer**

*London, UK*

Redesigned website for lawyer Georg Panzer in London including concepts, branding, structuring, image editing and coding.

December 1999 to December 2000

**Interaction Designer**

*[Electronic Ink](#), London, UK*

As part of the start-up staff of the new London branch, underwent one and a half month's initial training in Philadelphia, USA. Developed, designed and produced Flash and HTML pages. Clients included Reuters and MBNA.

October to November 1999

**Freelance Designer**

*Perception Digital Media, London, UK*

Created concepts and maintained websites, edited content, optimised graphics and produced Flash elements for clients such as Apple Computer Europe and Mattel.

June 1997 to September 1998

**Contributing Editor**

*[Design Gráfico](#) magazine, Sao Paulo, Brazil*

Authored tutorial articles about design software including Photoshop, Illustrator, and Dreamweaver.

August 1995 to July 1998

**Architect and Designer**

*HD Technology, Sao Paulo, Brazil*

Designed office and retail store layouts and produced CAD drawings for computer network layouts. Produced website, corporate identity, brochures and trained staff in the use of design software.

## SKILLS

**Software:** Highly proficient with web and graphic design software including Dreamweaver, Flash, Photoshop, Logic (including the use of MIDI), Final Cut Pro, Illustrator and 3D Studio Max.

**Programming:** Comprehensive knowledge of HTML, CSS, digital image editing, website design and usability. Working knowledge of Javascript programming, PHP, Actionscript 3 and Processing.

**Sensor technologies:** Working knowledge of Arduino programming, Pure Data (PD) and basic electronics.

**Photography:** Comprehensive knowledge of digital photography and image manipulation using a Canon EOS 350D DSLR camera, Sigma EF-500 DG Super flashgun and Adobe Photoshop.

**Video:** Working knowledge of video editing and production in both DV and HD formats, using Sony HVR-Z1E, Canon XL1, JVC GY-DV500 and SONY HDR-HC7E cameras and editing audio and video in Final Cut Pro.

**Audio:** Working knowledge of Edirol R-09 24-bit WAVE/MP3 recorder for sampling sounds and the use of MIDI and synthesizers in Logic to create audio tracks.

**Languages:** Fluent English and Portuguese, working knowledge of Spanish and basic understanding of French.

## INTERESTS

I am interested in the use of digital technologies to generate social interaction, ubiquitous computing, mobile and sensor technologies, digital art installations, video, audio, multimedia, photography, digital image manipulation, film, drawing, painting, animation, product design and architecture.

I worked as a voluntary coach for the Irish Surfing Association (ISA) between 2005 and 2009 and I coached the Irish National Surfing team during international events in France, Spain, Portugal, Morocco and Costa Rica. I qualified as a tutor under the Adventure Sports

Framework of Coaching Ireland and have taught both ISA Surf Coach courses and Royal Life Saving Society (RLSS) Beach Lifeguard courses.

During my studies at the Letterkenny Institute of Technology I helped to organise the Open Day in the Design Department, assisting the tutors in showcasing work and facilities to prospective students and was also an active member of the LYIT Basketball and Disc Clubs.

During my studies at Trinity College I helped with the organisation of the Open Day and taught climbing to adults in the Trinity Gym.